



Matthew Houston



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matthoustondesign.com

References

Manny Fantis

Senior Director of Digital News
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Kevin Johnson

Director of Graphic Operations

@ HTV Design

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Allan Wertheimer

Video Production Coordinator

@ Minnesota Vikings

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Experience

○ 2016 - present

Senior Graphic Artist @ Circa

Fulfilled daily requests for dynamic and engaging content from multiple teams, including social media, live production, print media, short form social media videos and long form investigative pieces. Maintained a database of past projects and custom elements for future use. played key role in maintaining Circa brand across multiple platforms.

○ 2015 - 2016

Graphic Designer @ Hearst Television

Fulfilled graphics requests from 28 news stations creatively and accurately, often on short time tables. Work directly with local producers on how best to use graphics to help tell their story. Played a key role in a large project to roll out 3D animated maps.

○ 2013 - 2014

Production Associate @ Cedar Park Center

Assisted in pre-game set up, in-game production and post-game operations of Texas Stars games. Organized graphics per the game script for video board and ribbon displays and operated the boards in-game

○ 2013 - 2014

Replay Operator @ NBA Development League

Provided timely replays of Austin Toros games for worldwide web cast using NewTek 3play. Setup, breakdown, and care for equipment provided by NBA D-League.

○ 2011 - 2013

Editor @ Comcast SportsNet Mid-Atlantic

Provided graphics support and manage tasks from producers for multiple live programs. Develop relationships with producers in order to better provide graphics support.

○ 2012

Creative Production Manager @ Frederick Keys

Tasked with organization and production of all design/video projects for the organization. Managed press box and video production staff, from interviewing to payroll.

○ 2011

Game Entertainment and Production Assistant @ Indianapolis Indians

Collaborated with the sponsorship department on a multitude of projects requiring graphic creation. Developed all new still and motion graphics for 2 Daktronics LED video displays.

Education

○ 2006 - 2010 - Muncie, Indiana

Ball State University

Bachelor of Arts - Telecommunication - Production Option

Spent 3 semesters as a member of Ball State Sports Link where I learned learn to produce a broad range of content from live remote productions, live-to-tape events, television programs, and student-athlete features.